

**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER**

1. **18 February 2013**  
Date of Report
  
2. SEC Identification No: **AS093-7946**      3. BIR Tax Identification No: **003-831-302-000**
  
4. **Alliance Global Group, Inc.**  
Exact name of issuer as specified in its charter
  
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
  
6. (SEC use only)  
Industry classification code
  
7. **7<sup>th</sup> Floor, 1880 Eastwood Avenue, Eastwood City CyberPark  
188 E. Rodriguez, Jr. Avenue, Bagumbayan  
Quezon City, Metro Manila, Philippines**  
Address of issuer's principal office
  
8. **(632) 709-2038 to 41**  
Issuer's telephone number, including area code
  
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class	No. of Shares of Common Stock Outstanding
<b>Common</b>	<b>10,269,827,979</b>
  
10. Item 9(b)

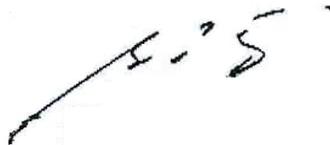
Please see attached Press Release.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:



**DINA INTING**  
FVP for Finance and  
Corporate Information Officer



Emperador International Ltd. Managing Director Jorge Domecq and Chairman Andrew Tan after a special briefing to a group of Alliance Global investors.

### **Emperador expects to dominate the global brandy market**

Emperador Distillers Inc., a wholly-owned subsidiary of Alliance Global Group Inc., expects its sales volume to double in five years. Emperador is currently the world's largest-selling brandy brand in the world with a sales volume of 31 million cases in 2012.

Jorge Domecq, Managing Director of Emperador International Ltd. said, "We hope to have 33 percent of the world's brandy market within five years. In that time, out of three bottles of brandy sold on this planet, one bottle will be Emperador. We are rapidly pursuing our international expansion and we expect to sell Emperador to more countries."

Domecq added, "We also expect Emperador to be bottled in different parts of the world. Spain will eventually account for 25 percent of our Emperador production. We will continue to build Emperador as a strong global brand."